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The Alliance for Public Technology started Thursday an online contest to promote a universal broadband policy. The contest -- on the theme "President for a Day -- How I'd Change the World With Broadband!"-- aims to raise awareness of the benefits of advanced broadband and encourage its universal deployment and adoption, said Joy Howell, director of the Alliance's "Broadband Changed My Life" campaign. The group said it considers the contest a way to let people give policy recommendations to the next president. The contest runs until July 29. -- *YW*